



## Identifying Islamic characters in Nussa & Rarra film

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### ABSTRACT

**Background:** The animated cartoon film Nussa and Rarra is an animated film that displays daily stories in the world of children, Rarra is a little girl who is very cheerful and likes to play while Nussa is an older sister who loves her sister, Rarra.

**Purpose:** The purpose of this study is to determine the formation of Islamic characters contained in the Nussa and Rarra Animations for students.

**Design and methods:** This research was conducted using a qualitative approach to content analysis methods with descriptive analysis techniques. The data source used is the document in the form of Nussa and Rarra YouTube videos through the Nussa Official YouTube account.

**Results:** The results of the study revealed that in the Nussa Official youtube films there were Islamic character values such as honest behavior, speaking well and politely, worshipping according to the religion adopted, sincere and not being arrogant and arrogant towards others. Meanwhile, Islamic character values that have not yet emerged are such as giving alms, helping others regardless of religion, spreading kindness and guarding words and deeds.

**Keywords:** Islamic character, Nussa Rarra videos, daily animated stories

### Introduction

The animated cartoon Nussa & Rarra is an animated film that displays daily stories in the world of children, Rarra is a little girl who is very cheerful and likes to play while Nussa is an older sister who really loves her sister, Rarra (Fardani & Lismanda, 2019). Nussa and Rarra is an animated series about the life of Nussa, a cheerful boy who dreams of becoming a hafiz astronaut. In his life, he is always accompanied by his younger sister, Rarra, who is cheerful and adorable. They also have some friends, like Abdul and Shifa. In each episode, Nussa and Rarra, along with their friends will give examples of behavior according to Islamic teachings, such as always doing good. Nussa is an animation by Indonesia that has won several national awards, such as the Children's Favorite Program at the 2019 Child Friendly Broadcasting Award and the Indonesian Youth Inspiration Production House at the 2019 Ramadhan Syiar Award. (CNN Indonesia, 2020).

The film Nussa is considered to be a savior for parental concerns about shows for children today that are circulating on television and youtube. Because currently the lack of educative shows is a concern for parents, but the presence of the Nussa film is one solution to the concerns of parents with children's shows today. (Fardani & Lismanda, 2019). From an animated film from Nussa and Rarra, there are a lot of Islamic values that can be used as examples in the formation of Islamic characters for children. Character is a person's trait, moral, and mind that is not owned by others.

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Presidential Regulation (Perpres) Number 87 of 2017 concerning Strengthening Character Education comes with the consideration that in order to create a cultured nation through strengthening religious values, honesty, tolerance, discipline, hard work, creative, independent, democratic, curiosity, enthusiasm nationality, love for the homeland, respect for achievement, communicative, love peace, love to read, care for the environment, care for the social, and be responsible, the government sees the need for strengthening character education. Character is the quality or mental and moral strength, character or character of a person possessed by a person's personality and is a characteristic or differentiator from others. Religious character is the attitude or behavior of someone who is obedient in carrying out and obeying the teachings of the religion he adheres to, living in harmony and tolerance towards followers of other religions (Yuliharti, 2019). The principles of education or the formation of Islamic character, are: Making Allah SWT the goal, paying attention to the development of reason or rationality, Paying attention to the development of emotional intelligence, Through example and habituation. (Yuliharti, 2019). There are 7 characteristics of Islamic education, namely: mastery of a science, development of knowledge, emphasis on moral values in the mastery and development of science, mastery and development of science, adjustment to child development, personality development, emphasis on good deeds and responsibility. answer. (Yuliharti, 2019).

The film *Nussa and Rarra* is an animated family film from Indonesia. This animated film from *Nussa and Rarra* can be used as an animated film that can take values for the formation of Islamic characters in children, especially underage children who still really need a spectacle that can shape Islamic characters in themselves.

Meanwhile, some values from films and stories that have been studied previously are the representation of character education in the *surau* and *silek* films (Chaniago, 2020), analysis of the short story *Aku Ingin Emak Masuk Surga* (Vardani, 2018), character planting in children through the films *Nussa and Rarra*. (Sayekti, 2019), the influence of the film *nussa and rarra* on children's empathy (Hutasuhur, 2020), semiotic analysis of the *Laskar Pelangi* film (Sya'dian, 2015). Therefore, this study aims to determine the formation of Islamic characters contained in the film *Nussa and Rarra*.

## Methods

This research was carried out using a qualitative approach to content analysis methods with descriptive analysis techniques. The data source used is the document in the form of *Nussa and Rarra* youtube videos through the *Nussa Official* youtube account. The researcher collected 5 videos sourced from the "Nussa Official" youtube account.

## Findings & Discussion

### **Islamic Character Values on the Nussa & Rarra Youtube Video.**

Character is a behavior that is common and is often done by humans, so that it becomes a habit that is spontaneous or also known as behavior. which no longer requires consideration to do so (Hermawan, 2020).

The value of religious character is a value that reflects faith in God Almighty which is manifested in the behavior of carrying out religious teachings and beliefs, respecting differences between religions, upholding a tolerant attitude towards the implementation of worship and beliefs of other religions, living in harmony and peace with followers of other religions (Hermawan, 2020).

Some of the values of Islamic character, as follows:

1. Worship.
2. Charity.

3. Help others regardless of religion.
4. Spread kindness.
5. Protect your words or actions.
6. Say good and polite
7. Honest
8. Sincere
9. Do not be arrogant and arrogant.

The formation of Islamic character is an identity or a character that appears in a person's behavior based on Islamic norms with the source of Islamic teachings (Wahyuni & Putra, 2020). The right way to shape Islamic character in children is to familiarize and provide examples of good behavior and inculcate morals from an early age.

The results of this study are an analysis of the formation of Islamic characters in the film Nussa and Rarra in third grade elementary school students. The results of the analysis are obtained from youtube videos published by Nussa Official. The formation of Islamic character is obtained from how the behavior and daily life of Nussa and Rarra. In the film Nussa and Rarra, there are lots of messages and scenes that are very good and very useful for children to create Islamic character formation in each child. The Islamic characters obtained from the Nussa and Rarra films that I analyzed include: honest behavior, speaking well and politely, worshiping according to the religion adopted, sincere and not being arrogant and arrogant towards others.

#### 1) Behaving Honestly

Honest is Behavior based on trying to be yourself, always doing things according to words, actions, and work (Sultonurohmah, 2017).

The value of the Islamic character to behave honestly in the youtube video "Nussa : Belajar Jujur." In this episode there are Nussa, Abdul, and Shifa. Where the video contains about Abdul who is dishonest when carrying out the exam. As in the 2:16 minute it was shown that Abdul could not do the task given when the group worked with Nussa and Shifa, it turned out that Abdul during the previous test did a sneaky thing, Abdul copied the results from google so Abdul got a score of 100 and this made Abdul not understand when working on the next group assignment.

Then, at minute 2:32 – 2:40, where at that minute Nussa told Abdul that we must always be honest. Nussa utters "*Jujur itu membuat hati tenang, sedangkan curang membuat hati gelisah. Selalu jujur dalam mengerjakan tugas jangan mengambil jalan pintas*" (Nussa Official, 2021) .

Through Nussa Rarra animation in this episode we can learn and understand how we must always be honest, because if we are not honest it will have an impact on ourselves. Instilling an honest character in ourselves will also make us liked by friends, and others around us.

#### 2) Saying Kindly and Politely

Words of help and gratitude are moral habits that need to be instilled in every child (Alifah et al., 2021). Habituation in saying good and polite, such as: sorry, please, and thank you, must be done when the child is still at an early age, because it is a good habit for the child in the future.

The value of Islamic characters saying good and polite on the youtube video "Nussa: Tolong dan Terima Kasih" In the youtube video "Nussa: Tolong dan Terima Kasih" At minute 4:00 - 4:15 umma told nussa and rarra to always say the word please and thank you.

Umma utters “*Setiap kita butuh pertolongan jangan lupa ucapkan kalimat tolong dan terimakasih, atau ucapkan doa jazakallah khoir “semoga Allah membalasmu dengan kebaikan.”*”

Then, at minute 4:51 there is the sentence “*kebaikan Akhlak dimulai dengan melatih lisan, mengucap kalimat sopan bila kita mau memperbaiki yang terlihat, maka Allah akan memperbagus yang tak kelihatan*” (Nussa Official, 2020).

In this episode of Nussa Rarra we are taught in order to always say kind and polite, we must also always say please, sorry, thank you when we need help or after being helped by someone. It is important to apply this good and polite Islamic character in everyday life so that children can better behave and say good and polite things to everyone around them.

### 3) Worship

Prayer is part of the pillars of Islam that must be done for Muslims, prayer is also a pillar of religion because by praying, a servant will always have dependence and always expect the pleasure and blessings of Allah SWT. (Ayatullah, 2018).

The value of the Islamic character worshiping according to the religion adopted in the youtube video “Nussa : Shalat itu Wajib.” In the youtube video “Nussa : Shalat itu Wajib” is included in the Islamic character of worshiping according to the religion adopted. As stated in the 2:42 minute, Nussa told Rarra that praying was not a matter of being diligent but obligatory.

Then at 2:47 - 2:59 umma gave advice to Rarra. Umma said “*Jika dari kecil udah terbiasa sholat insyaallah pas sudah besar tidak akan meninggalkan sholat, karena amalan yang pertama di hisab adalah sholat wajib*”

At 3:03 minute there was a word from Nussa who told us about sunnah prayers. nussa said “*sholat sunnah bisa melengkapi sholat wajib kita yang kurang sempurna*”

At 3:10 minutes umma also replied to Nussa’s words umma berkata: “*amalan sunnah bisa menyempurnakan amalan yang wajib*”

At minute 4:04 there is sentence that gives advice for us, namely “*mengajari sejak dini seperti mengukir batu, terlambat mengajari seperti melukis di air*” (Nussa Official, 2019c).

From the Nussa : Shalat itu Wajib episode, we come to know that prayer is obligatory for us as Muslims, we need to be trained since It’s early to instill this Islamic character, because habituation from an early age will continue to stick until we grow up. Prayer is also better than sleep, we as Muslims are obligated to pray and it is forbidden to leave prayer.

### 4) Ikhlas

Ikhlas is everything or an act that is done without expecting anything from others (Hanani, 2016) . Ikhlas means pure doing from the heart.

The value of sincere Islamic characters on the youtube video “Nussa : Belajar Ikhlas.” In the youtube video “Nussa : Belajar Ikhlas” there are Islamic characters who do sincerely which are shown in several scenes of Nussa and this rarra episode of sincere learning.

Like in the 1:56 minute, Nussa told Rarra that Rarra had to be sincere if her friend did not say thank you after being helped by Rarra. Nussa berkata: “*Jadi jika kita udah berbuat baik sama orang dan orang itu gabaik sama kita, jangan kesel. Ikhlasin aja*”.

Then at 2:24 – 2:56 Nussa explained to Rarra that Nussa learned to be sincere when Nussa cried and was disappointed because Nussa had to use a walking aid on her feet, because umma never protested to God and could accept that Nussa’s feet had to be like that .Because Umma can be sincere with all of this, Nussa must also be able to sincerely accept the destiny that God has given her. At minute 3:45 there is the sentence “*lakukan semuanya hanya karena Allah, maka segala hal akan indah*” (Nussa Official, 2019a) .

From this episode of “Nussa : Belajar Ikhlas”, it is illustrated that everything has become the destiny of Allah SWT and we must be able to accept it. Sincerely with this destiny, we should not complain or be angry if we do not get a good reply for what we have given. For example: if we help someone, then we must help him sincerely, do not expect anything in return after we help him. Sincerity is also an important Islamic character to be instilled in children from a young age, because by learning to be sincere, everything you do will feel beautiful.

#### 5) Do not Be Arrogant Towards Others

Arrogance is a despicable behavior, thinking you feel better, smarter, more everything than other people. Such people always think of others as inferior to themselves. (Hasiah, 2018).

The value of Islamic characters is not to be arrogant and arrogant towards others in the youtube video “Nussa : Jangan Sombong” In the youtube video “Nussa : Jangan Sombong” we can learn to apply Islamic characters such as not being arrogant and arrogant towards others.

There in the 1:22 minute Rarra feels she is very clever and nothing can beat her intelligence. Then at 3:07 minutes umma gave advice to Nussa and Rarra. Umma said “*Bangga sama diri sendiri boleh, tapi gaboleh sombong, gaboleh merendahkan orang lain.*”

There is a sentence at minute 5:13 “*bagi mereka yang merasa dirinya kecil dihadapan Allah, maka tak ada tempat bagi kesombongan di dalam dirinya*” (Nussa Official, 2019b) .

From Video “Nussa : Jangan Sombong”, we are taught that if we get good results very satisfying, we should not be arrogant and demean others. Do not be arrogant is an Islamic character that must be instilled in every child. Because, being arrogant is a bad behavior that is liked by Satan, and we need to avoid such bad behavior and always behave well to others.

### Conclusion

Based on the results of the analysis that has been carried out by researchers through Nussa and Rarra’s youtube videos uploaded by Nussa Official. The formation of Islamic character is obtained from how the behavior and daily life of Nussa and Rarra. The Islamic characters obtained are honest behavior, speak well and politely, worship according to the religion adopted, sincere and do not be arrogant and arrogant towards others. In each episode, Nussa and Rarra, along with their friends will give examples of behavior according to Islamic teachings, such as always doing good. The film Nussa is considered to be a savior for parents’ concerns about shows for children today that are circulating on television and YouTube. Because currently the lack of educational shows is a concern for parents, but the presence of the Nussa film is one solution to the concerns of parents with children;s shows today.

From the results of the analysis of Nussa and Rarra’s youtube videos, the Islamic characters found in the Nussa and Rarra films are obtained, including:

- a) The value of the Islamic character to behave honestly
- b) The value of Islamic characters saying good and polite
- c) The value of the Islamic character of worship
- d) The value of sincere Islamic characters
- e) The value of Islamic characters should not be arrogant towards others

From some of the Islamic characters discussed in the discussion above, it is hoped that children can apply them in everyday life. Parents are also asked to always supervise their children so that they watch proper shows and can take lessons from every film they watch.

## Suggestion

This research needs to be refined to increase the effectiveness and use of Islamic character values in developing Islamic character for students. With the Nussa and Rarra films, it is also hoped that children can apply them to life, and parents are expected to always supervise their children in choosing shows available on YouTube and TV.

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